

MALANKARA DEEPAM

MALANKARA ARCHDIOCESE OF THE SYRIAN ORTHODOX CHURCH IN NORTH AMERICA

(Under the Holy Apostolic Throne of Antioch and All the East)

270 Whippany Road, Whippany, NJ 07981 • Tel. (845) 364-6003

**Metropolitan/Patriarchal
Vicar**

Archbishop

H.E. Mor Titus Yeldho

PUBLISHING COMMITTEE

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Mrs. Asha Mathai, NJ

Ms. Melissa Roy, NY

February 25, 2016

Dear V. Rev. Corepiscops, Rev. Priests, Rev. Deacons, and Brothers & Sisters in Christ,

Hope and pray this will find you good health and spirit. I would like to inform all of you that the ground work for the publishing of our annual souvenir Malankara Deepam 2016 is under way. Your wholehearted support during the past years for this publication brought fame to our blessed Archdiocese.

As you see on the left side of this page, we have a new team of talented, dedicated and hard working people as Editorial Board Members and we are determined to work for a better and ever-attractive edition of Malankara Deepam this year and we are earnestly soliciting your cooperation and support for this endeavor. As an early start is absolutely inevitable for the timely publication of the Souvenir, you are kindly requested to forward your compliments with photos, articles/materials and advertisements before March 31st, 2016 to the address given below.

Please send all articles and advertisement materials to the e-mail address MalankaraDeepam2016@gmail.com or sajumarroth@aol.com. Please include the completed Order Form (attached herewith for your convenience) with your orders.

Articles in English need to be in Word format and the photos should be in jpeg. Articles in Malayalam can be scanned and send to the above e-mail address. Please make the check payable to "Malankara Archdiocese" and send to Chief Editor, Malankara Archdiocese, 270 Whippany Rd., Whippany, NJ 07981.

It is expected that each parish sponsor one full page in the name of the church plus many more compliments and advertisements to meet the printing expenses of the Souvenir.

Although the expenditure for printing and transportation has gone up considerably, we haven't made any change in the tariff and the rate of compliments stays the same since 2007.

Tariff:

General Compliments:

Back outside cover \$1000.00

Front inside cover\$750.00

Back inside cover\$750.00

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Back inside left Page\$500.00

Inside - Full Page\$100.00

- Ideal for family compliments with
Photograph

Half Page.....\$75.00

Church Compliments:

**Two Full Page Color (One page history &
One page photo side-by-side placement) \$ 250**

One Full Page Color (History and/or Photo) \$ 150

Photos of Deceased Loved Ones:

Quarter Page \$ 25 **

Half Page \$ 50 **

**** Special rate only available for this category**

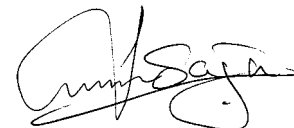
Please note that Grand Sponsors and Sponsors of the 2016 Annual Family Conference can avail a free full page advertisement in Malankara Deepam.

Also, photos of the departed parish members, if any, from July 2015 until now will get a free quarter page for loving memory.

Let us all work together as members of one big family for the success of this venture.

Thank you and May God bless us all.

Yours in Lord's love,



Saju K. Paulose Marroth
Chief Editor, Malankara Deepam

Cc: His Eminence Mor Titus Yeldho, Archbishop

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COMPLIMENTS/ADVERTISEMENT ORDER FORM

Check the item ordered

- () Personal Compliment
() Business Advertisement
() Parish Compliment

Name & address of sponsoring person/firm/Parish _____ _____
Phone# _____ e-mail address: _____

Matter to be included in the Compliments/advertisement

(If the space is not enough please detail in a separate sheet & attach)

Phone# _____ e-mail address: _____

Tariff for Compliments/ Advertisement (please check the appropriate item ordered)

- () Parish Compliments –One full page photo + One full page history of the church \$250
() Parish Compliments – Full Page Photo or History (Half page photo + Half page history) of the church \$150
() Full page back \$1,000* () Inside back \$750* () Inside back left Page \$500* () Inside Front \$750*

* Check with Chief Editor for availability before ordering

- () Full page \$100 () Half page \$75
() Photo of Departed Loved One - Half Page \$50
() Photo of Departed Loved One - Quarter Page \$25

Mailing Address : Saju K. Paulose Marroth, 7 Candlewick Dr., Towaco, NJ 07082
Tel: (973) 985-4998 E-mail: MalankaraDeepam2016@gmail.com or sajumarroth@aol.com
